

FACTS

WHAT DOES THE EXCHANGE BANK DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> - Social Security number and Income - Credit history and credit card or other debt - Mortgage rates and payment and payment history
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Exchange Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Exchange Bank share?	Can you limit this sharing?
For our every day business purposes- such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	Yes
For joint marketing with other financial companies	Yes	Yes
For our affiliates' everyday business purposes – information about your transactions and experiences	Yes	Yes
For our affiliates' everyday business purposes – information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For non-affiliates to market to you	Yes	Yes
To limit our sharing	<ul style="list-style-type: none"> - Call (256) 547-2572 - Mail the form below <p>Please note: If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we provided or sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p>	
Questions?	Call (256) 547-2572	

Mail-in Form

Mark any/all you want to limit:

Do not share information about my creditworthiness with your affiliates for their everyday business purposes.

Do not allow your affiliates to use my personal information to market to me.

Do not share my personal information with non-affiliates to market their products and services to me.

Do not share my personal information to market to me.

Do not share my personal information with other financial institutions to jointly market to me.

Name		Mail to: Exchange Bank c/o OPT-OUT PRIVACY P.O. Box 747 Attalla, AL 35954
Address		
City, State, Zip		